

Professional Skills Placements



UNIVERSITY OF
BIRMINGHAM

COLLEGE OF
ARTS AND LAW

What is the College of Arts and Law Professional Skills Module?

Arts and Humanities students at the University of Birmingham undertake a 70-hour (10-day) work experience placement as part of their degree to develop their professional skills and confidence, enhance their employability, and explore a new career.

How could a placement student benefit your organisation?

- Additional capacity, perhaps working on a project you may not otherwise have been able to fulfil.
- Creativity, energy, a fresh perspective, and help with strategies for engaging young people.
- A range of skills, such as research, communication, and organisation.
- Driven, dedicated and inquiring students, keen to develop their sector knowledge and career focus.

How do the placements work?

- Placements can be virtual, or location-based (within Covid guidelines).
- They take place from June to December, either full or part-time during summer; or part-time around studies in the autumn.
- Students work on a graduate-level project or set of tasks, such as:
 - Marketing, social media campaigns, website/blog content;
 - Research, market analysis, funding application-writing;
 - Community outreach, such as oral history/biography, activity design, or event planning;
 - Document research/design and presentation, such as annual or impact reports;
 - Archive/catalogue/collection-based work.
- Induction and supervision can be remote, or face-to-face (when permitted) and your student becomes part of your wider team which enhances their understanding of the organisation and the context of the work they are doing.
- Organisations can recruit more than one student in multiple roles.

If you would like to explore how a University of Birmingham placement student could benefit your organisation in 2021, please email Lesley Griffiths, Placements Officer, at calplacements@contacts.bham.ac.uk to arrange a meeting.

