

## Could your social enterprise benefit from a fully funded extra pair of hands?

We are looking for social enterprises to take part in our exciting new **Enterprising Internships programme!**

The **University of Birmingham** is working with Santander to offer twelve social enterprises the chance to benefit from the support of one of our talented students in the summer of 2015.

If you have a short term project or piece of research that you would like to complete but struggle to find the time or capacity to do so, offering an Enterprising Internship could be the answer!

Example projects could include:

**Customer research**  
**Business impact analysis**  
**Gathering data for funding bids**  
**Improving financial processes and systems**  
**Organising events**  
**Developing a marketing strategy**

**Setting up / developing a social media strategy**  
**Product research**  
**Market research**  
**Support with meeting the Charter for Social Responsibility**

**Other specific projects which you require help with**

The student will be paid directly by the University via Santander and projects will last one month. Projects can take place from June 2015.

Prior to starting their internship, all students will be invited to attend a training programme aimed at helping them understand how to be enterprising, how to make the best impact on your business and developing their enterprising skills.

You must have a base (non-residential) which the student can work from.

We are particularly keen to engage with Social Enterprises that

- Have less than 10 employees
- Been established between 12 months and 3 years.

**For more information, to register your interest or discuss potential projects, please contact Natasha Kerven at [n.k.l.kerven@bham.ac.uk](mailto:n.k.l.kerven@bham.ac.uk).**

**Project proposals must be submitted and confirmed by December 2014.**