

## Could your social enterprise benefit from an extra pair of hands this summer?

We are looking for social enterprises to take part in the University of Birmingham's [Impact Internship programme](#) (formerly Enterprising Internships.)

The university is utilising funding from donations from alumni to offer social enterprises and CICs in the West Midlands the chance to benefit from the support of one of our talented students in the summer of 2019.

If you have a short term project or piece of research that you would like to complete but struggle to find the time or capacity to do so, offering an Impact Internship could be the answer!

### Example projects could include:

- Customer research
- Business impact analysis
- Gathering data for funding bids
- Improving financial processes and systems
  - Organising events
- Developing a marketing strategy
- Setting up / developing a social media strategy
  - Product research
  - Market research
- Support with meeting the Charter for Social Responsibility

...Any other specific projects which you require help with

The student will be paid directly by the University and projects will last one month (20 days). Projects should take place from June-Sep 2019.

Prior to starting their internship, all students will be invited to attend training aimed at helping them understand how to be enterprising, how to make the best impact on your business and develop their enterprising skills.

You must have a base (non-residential) which the student can work from.

For more information and to register your interest, please visit:

[www.birmingham.ac.uk/impactinternships](http://www.birmingham.ac.uk/impactinternships)

Expressions of interest must be submitted by **Friday 15 February 2019**.

If you have any questions about the programme, please contact Helen Hobson: [h.hobson@bham.ac.uk](mailto:h.hobson@bham.ac.uk)

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