

HEALTH AND SOCIAL VALUE: ARE WE MAKING PROGRESS? Examples of social value in health

Liverpool CCG

Liverpool CCG has published Commissioning for “Social Value: Social Value Strategy and Action Plan 2014”. In this it says:

The priority areas we are looking to address early in our approach are:

- Employment, Living Wage and Working Conditions.
- Social isolation, prevention and patient empowerment / self-care.
- Healthy food, physical activity and green space.

In a competitive process providers will be required to set out how, over the lifetime of the contract they would propose to deliver the relevant social value outcomes. In most cases measures would be set out as part of the specification. Exactly how these are included / framed will be affected by the commissioning process and ensuring the appropriate legislative compliance.

<http://www.liverpoolccg.nhs.uk/media/1078/social-value-strategy-and-action-plan-2014.pdf>

Dudley CCG

Dudley CCG, as part of a Building Health Partnerships project with voluntary sector partners, sees social value explicitly in the context of addressing health inequalities, moving away from high-cost medical interventions to low-cost community-based preventative and early intervention services.

The key difference with Dudley seems to be that it has also invested in local VCS infrastructure to support delivery of these community-based services, as well as PSIAMS, a new outcomes and social value CRM software tool to help providers gather and analyse relevant client outcome information. More here: <http://bssec.org.uk/new-ideas-on-social-value-event-report/2/>

Public Health England / UCL Institute of Health Equity

Has published “Local action on health inequalities: Using the Social Value Act to reduce health inequalities in England through action on the social determinants of health – Practice resource summary: September 2015”. This reinforces the key message that social value in health is about addressing health inequalities and the social determinants of health and that the obvious context or framework for social value is that of the Marmot principles.

The most useful thing about this document is its attempt to map possible social value outcomes against the Marmot principles.

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/460699/1_b_Social_value-Briefing.pdf

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