

Evidencing Social Value

Perspective from Worcestershire County Council

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The Worcestershire context

- Worcestershire's Corporate Plan
 - A Prosperous Worcestershire – Open for Business
 - An Excellent Commissioning Authority:
 - Right Service from Right Provider at the Right Price to the Taxpayer
 - Better outcomes for residents
 - Commercial approach
- Development of Commercial and Commissioning Support

Worcestershire's Commissioning Cycle



Applying the Social Value Act - Highways

- Construction-related contracts – relatively easy to apply and measure
 - E.g. Highways Maintenance Service:

“Describe what arrangements you have in place or will put in place to deliver a positive impact on the local economy, social and environmental well-being, to support the Public Service (Social Value) Act 2012 and Worcestershire County Council’s area of focus: “Open for Business”

Applying the Social Value Act - Highways (2)

- Examples from successful bidder:
 - At least 70% of the cost of goods and services performed under the contract would be spent within Worcestershire, thus allowing revenue to be recycled back into local economy
 - The bidder would generate 5 apprenticeships per year.
 - Supplying by-products of green waste recycling free of charge to local communities for gardening and environmental projects
 - Initialising the “Junior Roadman scheme” which would provide local schools work placement opportunities in areas such as highways and civil engineering to help students develop working skills for their future careers

Applying the Social Value Act – Early Help

- Service contracts – potentially more difficult to apply
 - E.g. Early Help:

How will you ensure value for money within your delivery model and demonstrate innovative ways of meeting agreed outcomes?

Applying the Social Value Act – Early Help (2)

- Examples from successful bidder:
 - Addressing the fact that the area in which the contract will be performed had 22% of inhabitants living in fuel poverty (average for Worcestershire 14%). Bidder would work with energy companies to develop ways to make homes more efficient.
 - Improving links with local businesses – provider stated that where appropriate it would use local providers when sourcing supplies.
 - Recruitment of volunteers to help develop their working skills in order for them to become more competitive within the employment market
 - Sourcing volunteers from socially isolated groups from BME backgrounds

Applying the Social Value Act – Early Help (3)

- Four key population measures:
 - Ensure all children and young people are protected from harm and neglect and have the opportunity to grow up in stable and secure families.
 - Improve educational outcomes for children and young people to enable them to fulfil their potential and maximise their contribution to the economy when they become adults.
 - Improve health outcomes for children/young people encouraging and supporting positive lifestyle choices.
 - Promote a community response to local need.

Applying the Social Value Act – Early Help (4)

- Example of direct and indirect targets:
 - Population outcome = “**Improve educational engagement and outcomes for C&YP.....**”
 - Outcome = “**Improve social relationships and positive behaviour of children and young people**”
 - Direct target = **Exclusions** – Every child referred to Early Help due to challenging behaviour/risk of exclusion is offered appropriate support which results in evidenced reduction in exclusion rates
 - Indirect target = **First time entrants to the Youth Justice system** – to maintain the decrease of numbers entering the youth justice system

Further developments?

- Social Return on Investment?
- Outcome based contracts? Payment by results?
- Social Finance?